



## CALL FOR EXHIBITION PROPOSALS

### Background

The Westbeth Gallery is a nonprofit fine arts gallery located within Westbeth Artist Housing in the Far West Village in Manhattan. The mission of the gallery is to offer the opportunity for the general public to see the work of the residents of Westbeth and to serve the larger community by presenting work of emerging artists, work of mid-career or senior artists, work that is underrepresented in commercial galleries or curated shows that present work in new and interesting ways. The gallery is operated by the Westbeth Artists Residents Council which is a volunteer organization elected by the residents of the building. As such, exhibitors are given quite a bit of latitude in the content and arrangement of their work once it is selected and are expected to work independently to curate, market and install their exhibition professionally.

The gallery is seeking proposals from institutions, curators or individual artists for public exhibitions. Preference is given to proposals that highlight underserved artistic communities; which frame traditional artistic forms in new ways or which contextualize some aspect of Westbeth's artistic or architectural history. Preference is also given to resident artists for at least half of the exhibition slots each season. Proposed exhibitions should be composed of artwork that is the product of professional artists. Student or community-made artwork is not being presented by Westbeth Gallery at this time.

### Application Requirements

Please submit the following:

- 250 word statement of your proposed exhibition
- 250 words on your marketing strategy and audience for this show
- A C.V. of the curator and/or artist(s)
- Any visual support materials you feel are relevant

### Costs

The gallery charges a fee for maintenance and upkeep and \$100 deposit, which is refundable upon completion of the exhibition. A 25% commission is kept for works that are sold, although a sales record is not required in order to present.

### Gallery Information

Guidelines for the gallery and floor plans can be found at [www.westbeth.org](http://www.westbeth.org) under About/Location.

### Selection Process

Once we have received your application, it will be reviewed by members of the Visual Arts Committee. Proposals that are considered viable will be scheduled on a rolling bases as there are openings in our season. Currently we have three openings for the 2014 season. We are also accepting proposals for the 2015 season.

### Application Deadlines

**Deadline is March 31st for Consideration for 2014 and April 30th for 2015**

Aug 27 – Sept 15, 2014 (Load in at noon Aug 27<sup>th</sup> / load out by noon Sept 15<sup>th</sup>)

Nov 1 – 30, 2014 (Load in at noon Nov 1 / load out by noon Nov 30<sup>th</sup>)

Dec 6 – Jan 5, 2015 (Load in at noon Dec 6 / load out by noon Jan 5<sup>th</sup>)



EXHIBITION PROPOSAL COVER SHEET

Name of Artist(s) or Institution: \_\_\_\_\_

Curator (*if needed*): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Medium(s) (sculpture, mixed-media, painting, video, etc): \_\_\_\_\_

Expected total number of works: \_\_\_\_\_

Size of works (range): \_\_\_\_\_

Special Requirements for the Exhibition: \_\_\_\_\_

Number of Participating Artists: \_\_\_\_\_

Are your artists from New York City? Tri-State Area? International? \_\_\_\_\_

Does your exhibition require all four rooms (Y/N): \_\_\_\_\_

Do you plan on hosting artist talks or other special events during your exhibit? Please describe:

\_\_\_\_\_

Please submit this application cover sheet along with:

- 250 word statement of your proposed exhibition
- 250 words on your marketing strategy and audience for this show
- A C.V. of the curator and/or artist(s)
- Any visual support materials you feel are relevant. Up to ten 72dpi jpegs or printout or up to two URLs. Support materials will not be returned.

**SUBMIT IN ONE OF THREE WAYS:**

- Email your proposal to [westbethg@gmail.com](mailto:westbethg@gmail.com) and [warcvp@gmail.com](mailto:warcvp@gmail.com)
- Mail it to Westbeth Gallery, 55 Bethune Street, New York, NY 10014
- Leave it at the gallery desk during gallery hours, 1-6 Wednesday-Sunday