



CALL FOR EXHIBITION PROPOSALS

Background

The Westbeth Gallery is a nonprofit fine arts gallery located within Westbeth Artist Housing in the Far West Village in Manhattan. The mission of the gallery is to offer the opportunity for the general public to see the work of the residents of Westbeth and to serve the larger community by presenting work of emerging artists, work of mid-career or senior artists, work that is underrepresented in commercial galleries or curated shows that present work in new and interesting ways. The gallery is operated by the Westbeth Artists Residents Council which is a volunteer organization elected by the residents of the building. As such, exhibitors are given quite a bit of latitude in the content and arrangement of their work once it is selected and are expected to work independently to curate, market and install their exhibition professionally.

The gallery is seeking proposals from institutions, curators or individual artists for public exhibitions. Preference is given to proposals that highlight underserved artistic communities; which frame traditional artistic forms in new ways or which contextualize some aspect of Westbeth's artistic or architectural history. Preference is also given to resident artists for at least half of the exhibition slots each season. Proposed exhibitions should be composed of artwork that is the product of professional artists. Student or community-made artwork is not being presented by Westbeth Gallery at this time.

Application Requirements

Please submit the following:

- 250 word statement of your proposed exhibition
- 250 words on your marketing strategy and audience for this show
- A C.V. of the curator and/or artist(s)
- Any visual support materials you feel are relevant

Costs

The gallery charges a \$200 fee for maintenance and upkeep and \$100 deposit, which is refundable upon completion of the exhibition. A 25% commission is kept for works that are sold, although a sales record is not required in order to present.

Gallery Information

Guidelines for the gallery and floor plans can be found at www.westbeth.org under About/Location.

Selection Process

Once we have received your application, it will be reviewed members of the Visual Arts Committee. Proposals that are considered viable will be scheduled on a rolling bases as there are openings in our season. Currently we have three openings for the 2013 season. We expect there will be a few more in 2014. The 2015 schedule will be entirely booked in this way.

Available Exhibition Dates for 2013

Deadline is April 15 for Consideration for 2013 and September 1 for 2014

Installation June 5-7, Exhibition June 8-23

Installation July 17-19, Exhibition July 20-August 4

Installation August 7-9, Exhibition August 10-25

Installation August 28-30, Exhibition August 31-September 15



EXHIBITION PROPOSAL COVER SHEET

Name of Artist(s) or Institution: _____

Curator (*if needed*): _____

Contact Name: _____

Contact Email Address: _____

Contact Phone Number: _____

Medium(s) (sculpture, mixed-media, painting, video, etc): _____

Expected total number of works: _____

Size of works (range): _____

Special Requirements for the Exhibition: _____

Number of Participating Artists: _____

Are your artists from New York City? Tri-State Area? International? _____

Does your exhibition require all four rooms (Y/N): _____

Do you plan on hosting artist talks or other special events during your exhibit? Please describe:

Please submit this application cover sheet along with:

- 250 word statement of your proposed exhibition
- 250 words on your marketing strategy and audience for this show
- A C.V. of the curator and/or artist(s)
- Any visual support materials you feel are relevant. Up to ten 72dpi jpegs or printout or up to two URLs. Support materials will not be returned.

SUBMIT IN ONE OF THREE WAYS:

- **Email your proposal to westbethg@gmail.com and warcvp@gmail.com**
- **Mail it to Westbeth Gallery, 55 Bethune Street, New York, NY 10014**
- **Leave it at the gallery desk during gallery hours, 1-6 Wednesday-Sunday**